



# PRESS RELEASE

## ***Degoo wins Best Of Galaxy Store Awards 2019 Samsung ranks Degoo as the #1 Productivity App on the Galaxy Store***

San Francisco, California. – October 29, 2019 – Today, at Samsung Developer Conference 2019 (SDC), Degoo was announced as the best productivity app and honored with the prestigious Best Of Galaxy Store Awards 2019. Carl Hasselskog, Co-Founder and CEO at Degoo, received the award on stage during the Award Ceremony held at the San Jose Convention Center.



“It’s an honor and privilege to have received such a recognition and we’re incredibly proud that Degoo met Samsung’s high standards. We feel inspired and today’s news will only ensure better experience for Samsung users around the world in the days to come,” said Carl Hasselskog, Co-Founder and CEO, Degoo. “Whilst much of the credit has to be shared with my team, I believe we couldn’t have done it without the help of the Samsung team who did an excellent job in guiding us on the technical integration and supporting the marketing of this app on the Galaxy ecosystem – a big thanks to the Samsung team!”

“Our goal is to deliver the best possible mobile experience to our consumers and Degoo is the ideal consumer-centric productivity partner to help us make that vision a reality,” said Chris Jo, VP & GM, Head of Store Mgmt., Biz Dev & Biz Operations Samsung Electronics America. “Whether they’re uploading their latest vacation photos and other valuable files, or having that itch to relive some of their best memories, users can easily access their files wherever they go. We are also especially excited that our users will have access to an amazing Degoo Premium offering.” [\\*\\*\(com.degoo.android.samsung\)](https://com.degoo.android.samsung)

SDC has always been an exciting gathering for developers, creators, and technologists from all over the world to meet and talk with the masterminds behind Samsung’s latest products and services. Last year, Samsung launched the Best Of Galaxy Store Awards to recognize the creators behind the most innovative and popular apps on the Galaxy Apps store.





Degoo stood out amongst the crowd of expertly curated apps in the Galaxy Store on the following criteria:

- **Creativity and design:** Turning cloud storage and backup into an experience-driven activity that engages consumers with a special focus on photo and video memories.
- **Performance and quality:** High level of user engagement and ongoing popularity on the Galaxy Store within the first year of launch.
- **Innovation:** Supersonic uploads and transfers coupled with deep technical integration with Samsung devices. The Degoo for Samsung app available on Galaxy Store comes with a special feature that works exclusively on Fold devices to deliver exceptional user experience.

As announced in February 2019, Degoo is the only cloud storage app to have received the prestigious Made for Samsung approval, and now, has received a Best Of Galaxy Store Award 2019 recognition. Degoo will continue to support Samsung devices to enable Samsung and Degoo users to rediscover and reminisce on life's best memories in new ways, while enjoying more storage and supersonic performance.

## About Samsung Developer Conference (SDC)

SDC brings together thousands of developers and creators to explore today's tech and visualize what's possible in the future. The two-day conference features exciting keynote announcements, technical sessions and valuable networking time. Plus, Samsung product teams and technology partners will showcase the latest tech advances and tools.

## About Degoo

Degoo is an experience-driven ultra-secure cloud storage platform with an AI-empowered interactive display that helps users re-discover their best memories. Designed and built in the bursting Swedish startup scene, Degoo indulges users to "expect more" and offers users globally a solution to not only store their precious data securely online, but also to connect to internet with the highest rated free Wi-Fi and B2C connectivity marketplace app Instabridge by Degoo. Available on iOS, Android, Windows, Mac and the web, Degoo serves over 80M+ users globally with its suite of apps, Degoo Cloud Storage and Instabridge by Degoo, and is the only cloud storage platform approved as a Made for Samsung app.

For more information, please visit [degoo.com](https://degoo.com).

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